

NIKOLAY A. DENTCHEV, PhD

(Born on 26 May 1977 in Bulgaria)

**CONTACT INFORMATION**

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I. POSITIONS

VUB 02/'11-now	10/'12-now	<p>Professor of Entrepreneurship and Innovation (full time) at the department of Business, Faculty of Economic, Social and Political Sciences and Solvay Business School, Vrije Universiteit Brussel</p> <ul style="list-style-type: none"> • Teaching in Corporate Social Responsibility, Entrepreneurship and Introduction to Business • Supervision of Master Theses • Research in Sustainable Innovations, Social Entrepreneurship and Corporate Social Responsibility
	02/'11-09/'12	<p>Professor of Corporate Sustainability (part time) at the above department</p> <ul style="list-style-type: none"> • Supervision of master theses • Research in Corporate Social Responsibility
HUBrussel 02/'10-now	02/'10-now	<p>Professor of Business Planning and CSR (part time) Coordinator of NV Actief, a participation company in support of student entrepreneurship.</p>
BNPP FORTIS 01/'06-08/'12	10/'07-08/'12	<p>Credit Officer (full time) - <i>Origination Corporate Banking (Largecap's)</i>, and experience in <i>Acquisition & Leveraged Finance, General Lending and Renewable Energy Projects</i> of Midcap's</p>
	01/'06-10/'07	<p>Project Manager (full time) - Business development and innovation coaching at <i>Fortis Venturing, Corporate Innovation Department of Fortis</i></p>
GHENT UNIVERSITY 07/'01-09/'10	02/'07-09/'10	<p>Visiting Professor (part time) at the Department of Management, Entrepreneurship and Innovation, Faculty of Economics and Business Administration</p> <ul style="list-style-type: none"> • '09-'10 co-responsible for Corporate Social Responsibility (3rd bach) • '07-'09 (3 y) responsible for Business Planning (3rd bach)
	07/'01-12/'06	<p>Research assistant at the above mentioned department</p>

II. EDUCATION

- 2006 – 2007 **Post Graduate in Marketing Management** – EHSAL Management School / INSTIMA
- 2001 – 2005 **Doctor in Applied Economics** – Ghent University, Ghent, Belgium
 “Corporate social performance: Business rationale, competitiveness threats and management challenges”
 Supervisors: Prof.dr. Aimé Heene (UGent) & Prof.drs. Cor Herkströter RA (UvA)
- Received the 2006 Doctoral Dissertation Award of Flanders Network for Business Ethics and CSP-Flanders*
- 1996 – 2001 **Master in Applied Economics** – Ghent University, Ghent, Belgium
- 1991 – 1996 **High School for Western Languages**, Plovdiv, Bulgaria.

III. PUBLICATIONS

REFEREED JOURNALS

- Dentchev, N. A. (2009). To what extent is business and society literature idealistic? *Business & Society*. 48(1)10-38. **SSCI**
- Heugens, P. P. M. A. R. & Dentchev, N. A. (2007). Taming the trojan horse: Mitigating the potentially negative effects of corporate social performance. *Journal of Business Ethics*, 75(2), 151-170. **SSCI**
- Lepoutre, J., Dentchev, N. A., & Heene, A. (2007). Dealing with uncertainties when governing CSR policies. *Journal of Business Ethics*, 73(4), 391-408. **SSCI**
- Dentchev, N. A. (2007). Corporate social performance: Business rationale, competitiveness threats and management challenges. *Business & Society*, 46 (1): 104 - 116.
- Vandekerckhove, W., & Dentchev, N. A. (2005). Network perspective on stakeholder management: Facilitating entrepreneurs in the discovery of opportunities. *Journal of Business Ethics*, 60(3), 221-232. **SSCI**
- Dentchev, N. A. (2004). Corporate social performance as a business strategy. *Journal of Business Ethics*, 55(4), 395-410. **SSCI**
- Dentchev, N. A., & Heene, A. (2004). Managing reputation of restructuring corporations: Send the right signal to the right stakeholder. *Journal of Public Affairs*, 4(1), 56-72.

BOOKS

- Dentchev, N.A., K. Vander Velpen and E. Izquierdo, 2013. How to breed Gazelles: Creating business for growth. Kluwer, Mechelen.
- Dentchev, N. A., Heene, A., Herkströter, C. A., & de Graaf, F. J. (Eds.). (2005). *MVO pragmatisch bekeken [Pragmatic perspectives on corporate social performance]*. Academia Press, Ghent.

CHAPTERS IN BOOKS

- Dentchev, N. A., Heene, A. & Gosselin, D.P. (2011) Integrating corporate social responsibility in business models. In. D. von der Oelsnitz and W. Güttel (Eds.) *Jahrbuch Strategisches Kompetenz-Management Band 5: Kooperationsorientierte Kompetenzen* (pp. 79-101).
- Dentchev, N.A. & Gosselin, D.P. (2007) Expert Commentary: Business Ethics and Management Risks. M.W. Vilcox and T. O. Mohan (Eds.) *Contemporary Issues in Business Ethics*. Hauppauge, NY: Nova Science Publishers (pp. 1-3).
- Heene, A. & N.A. Dentchev (2007). Competition. In C.R. Clegg and J.R. Baily (Eds.) *International Encyclopedia of Organization Studies*.
- Lenssen, G., & Dentchev, N. A. (2006). Towards a business relevant research approach on business and society. In J. Allouche (Ed.), *Corporate Social Responsibility Volume 1: Concepts, Accountability and reporting* (pp.121-138). London: Palgrave McMillan.
- Dentchev, N. A., & Heene, A. (2005). Competing for resources and capabilities in dynamic factor-markets. In Sanchez, R. & A. Heene (Eds.) *Advances in Applied Business Strategy* (vol. 8, pp. 233-251). London: Elsevier.
- Heene, A., Langenberg, S., & Dentchev, N. A. (2005). Belgium: A hot topic in contemporary management. In A. Harbisch & J. Jonker & M. Wegner & R. Schmidpeter (Eds.), *Corporate social responsibility across Europe* (pp. 77-86). Berlin: Springer.
- Dentchev, N. A., & Heene, A. (2004). Toward stakeholder responsibility and stakeholder motivation: Systemic and holistic perspectives on corporate sustainability. In S. Sharma & M. Starik (Eds.), *Stakeholders, the environment and*

society: *New perspectives in research on corporate sustainability* (pp. 117-139). Northampton: Edward Elgar Publishers.

EDITORIALS

1. Dentchev, N.A., Vandekerckhove, W., Heene, A. & C.A. Herkströter (Eds.) (2005). *Het rapporteren over Maatschappelijk Verantwoord Ondernemen in de praktijk [Reporting about CSR in practice]*. Maandtjdschrift Accountancy & Bedrijfskunde, 25(9)
2. Dentchev, N.A., Vandekerckhove, W., Heene, A. & C.A. Herkströter (Eds.) (2005). *Opportunities en uitdagingen bij MVO-rapportage [Opportunities and challenges of CSR-reporting]*. Maandtjdschrift Accountancy & Bedrijfskunde, 25(10)

LOCAL (BELGIAN) JOURNALS WITH PRACTITIONERS ORIENTATION

1. N.A. Dentchev, A. Heene & F. Neus (2011). MVO implementatie bij de Vlaamse overheid. Maandtjdschrift Accountancy & Bedrijfskunde. 31(4), 15-28.
2. F. Neus, N. Dentchev & P. Van Kenhove (2010). *Schizofreen, kieskeurig of gewoonweg menselijk: inconsistenties bij het nemen van energiebesparende maatregelen in eigen woning*. Maandtjdschrift Accountancy & Bedrijfskunde. 30(5) 16-23.
3. Dewit, L. & N.A. Dentchev (2010). *Hernieuwbare energie als alternatieve energiebron: een realistische opportuniteit of "wishful thinking"*. Maandtjdschrift Accountancy & Bedrijfskunde. 30(2), 20-36.
4. N.A. Dentchev (2009). *Trends identification and analysis : Setting the fundamentals of sustainable business models*. Maandtjdschrift Accountancy & Bedrijfskunde, 29(2), 37-44.
5. Dentchev, N. A., Herkströter, C. A., Gosselin, D.P. & Heene, A. (2008). *CSR advocacy: How good intentions can lead to bad performance*. Maandtjdschrift Accountancy & Bedrijfskunde, 28(4), 26-32.
6. N.A. Dentchev (2007). *A corporate social performance framework: Normative, descriptive and instrumental analysis*. Maandtjdschrift Accountancy & Bedrijfskunde, 27(1), 25-34
7. Van der Weeën, K., N.A. Dentchev & A. Heene (2006). *Stakeholdermanagement in de case DHL*. Maandtjdschrift Accountancy & Bedrijfskunde, 26(4), 14-25.
8. Heene, A & N.A. Dentchev (2006). *A strategic perspective on stakeholder management*. Maandtjdschrift Accountancy & Bedrijfskunde, 26(1), 25-34

REFEREED CONFERENCE PROCEEDINGS

1. Dentchev, N.A., & J. Jonker (2013). Towards Sustainable Business Models: Necessity, opportunity or challenge? Forthcoming in the proceedings of the 8th European Conference on Innovation and Entrepreneurship (19-20 Sept. 2013 in Brussels)
2. Jonker, J., & N.A. Dentchev (2013). Business Modeling for Sustainability: Identifying five modeling principles and demonstrating their role and function in an explorative case study Forthcoming in the proceedings of the 8th European Conference on Innovation and Entrepreneurship (19-20 Sept. 2013 in Brussels).
3. Dentchev, N. A., & Heene, A. (2003). A game theoretical laboratory experiment as a methodology for researching corporate social performance. In P. Lewellyn & S. A. Welcomer (Eds.), *Proceedings of the Fourteenth Annual Meeting of the International Association for Business and Society* (pp. 60-64).
4. Dentchev, N. A., Schoors, K., & Verbeke, T. (2003). *EU and Bulgaria: the future of the enlargement process*. Paper presented at the 50 Jubilee Conference of HIFFI, Plovdiv.
5. Heene, A., Van Laere, K., Desmidt, S., & Dentchev, N. A. (2002). Social cohesion - corporate social responsibility: An explorative research. (in Dutch) In L. Peeters & P. Matthyssens & L. Vereeck (Eds.), *25e Vlaams Wetenschappelijk Economisch Congres: Stakeholder synergie* (pp. 325-367). Leuven: Garant.

NON-REFEREED PUBLICATIONS

1. Dentchev, N. A., Heene, A., & Neus, F. (2010). *Rapport : Masterclass MVO – overheid : Ontwikkeling kader MVO voor overheden*.
2. Dentchev, N. A., Heene, A., & Neus, F. (2010). *Maatschappelijk Verantwoord Ondernemen : Minder bla-bla, meer boem-boem*. Perspectief, 6(1), 24-25.
3. Dentchev, N. A. (2004). Conference report of the 17th EBEN Annual Conference on "Ethics and Entrepreneurship". *EBEN Newsletter*(2), 2-3.
4. Dentchev, N. A., Heene, A., & Van de Peer, S. (2003). *Expertrapport: Mainstreaming van maatschappelijk verantwoord ondernemen*. Brussel: VIONA.
5. Dentchev, N. A., & Heene, A. (September 2003). MVO: Theorie en praktijk. *Business & Society Belgium Magazine*(11), 32-33.

WORK IN PROGRESS

1. Dentchev, N.A. & Haezendonck, E. Special Issue Introduction: The role of governments in the Business and Society Debate (Business & Society, **SSCI**)
2. Carvalho, J., Jonker, J., & Dentchev, N.A. (article). WHAT'S IN A WORD? An exploration of the changes in meaning of corporate social responsibility over the last century with an emphasis on the last decades.
3. Dentchev, N.A., Vandekerckhove, W. (article) Delivering sustainability : Contingencies between public and private investment vehicles
4. Dentchev, N. A. & S. Sharma. (article) An instrumental corporate logic for engaging secondary stakeholders. (in preparation for submission).
5. Dentchev, van Balen (article). Breaking Taboos : Governments In The Business & Society Debate (work in progress)

IV. CONFERENCES**PAPERS PRESENTED RECENTLY AT CONFERENCES**

- Dentchev, N.A. (2013). *Toward innovation management perspectives on CSP*. Presented at the 24th annual IABS conference, Portland, Oregon, USA (20-23 June).
- De Cooman, F. & N.A. Dentchev (2013). *Touchability as catalyist for CSR*. Presented at the 24th annual IABS conference, Portland, Oregon, USA (20-23 June).
- Dentchev, N.A. & M. van Balen (2012). *Governments' role in the business and society debate: A bibliometric study*. Presented at the 23rd annual IABS conference, Asheville, USA (24-26 June)
- Dentchev, N.A. & E. Haezendonck (2011). *Workshop : The role of government in the business & society debate*. Presented at the 22st annual IABS conference Bath, UK (June 23-26).
- Dentchev, N.A. & W. Vandekerckhove (2011). *SRI Funds vs. Sustainable Venture Capitalists: Contingencies on the Road for Building Caring Organizations*. EBEN annual conference, Antwerp, Belgium (September 15-17).
- Dentchev, N.A. (2011). *Toward a caring organization: The case of the Flemish Government*. EBEN annual conference, Antwerp, Belgium (September 15-17).
- Dentchev, N.A., Heene, A. & Neus, F. (2010). *What the Flemish Government should (not) do when stimulating sustainability : toward strategy development*. Paper presented at the 21st annual IABS conference Banff, Alberta, Canada (March 25-28).

INVITED PRESENTATIONS AT A CONFERENCE OR SEMINAR

- Dentchev, N.A. (2012). *Corporate Social Responsibility: A quest for innovation*. Key note address on a seminar at ISMAI, Porto, Portugal (23.11.2012).
- Dentchev, N.A. (2011). *Fair Trade, Corporate Sustainability and Strategic Management*. Fair Trade Ghent – Vlerick Leuven Ghent Management School, Ghent, Belgium (12.05.2011)
- Dentchev, N.A. (2009, 2011). *Toward sustainable business models : necessity, opportunity and a challenge*. (1) Congress on New Business Models, Jos Willems Chair at Artevelde University College, Ghent, Belgium (26-16.11.2009); (2) Key note address on a seminar at ISMAI, Porto, Portugal (25.11.2011).
- Dentchev, N. A. (2005). *Integrating corporate social responsibility in business models*. Paper presented at AgBS research seminar, University of Amsterdam, the Netherlands (20 April).
- Dentchev, N. A. (2004). *Employee perceptions of sustainability measures*. Paper presented at the "International day" at EHSAL, Brussels, Belgium (20 April).
- Dentchev, N. A. (2003). *Keynote reflection on the COSORE toolkit*. Paper presented at the Final conference of the COSORE project (co-ordinated by Siemens and funded by the European Commission), München, Germany (23-24 October).

ORGANIZATION OF A CONFERENCE OR SEMINAR

- 2011** "The role of governments in the business and society debate" (Conference at Vrije Universiteit Brussel, Belgium, 14 Septem) – **Co-organizer**
- 2005** "The corporate social responsibility challenge" (Seminar at Ghent University, Belgium, 29 June) - **Program assistant and responsible for the organization**
- 2005** "Sustainable reporting: A necessity, an opportunity or a challenge?" (In Dutch) (Conference at Ghent University, Belgium, 2 February) - **Program assistant and responsible for the organization**
- 2004** Third Annual Colloquium of the European Academy of Business in Society (EABIS) (Ghent, Belgium, 27 – 29 September) – **Co-organizer of the Ph.D Workshop**

- 2004 Informal meeting of PhD students from The Netherlands and Belgium, working in the field of Corporate Social Performance and Corporate Sustainability (Nijmegen School of Business, The Netherlands, 27 May) – **Co-organizer**
- 2004 “Toward a CSP research agenda with practical relevance” (In Dutch) (Conference at Ghent University, Belgium, 3 February) - **Program assistant and responsible for the organization**
- 2002 Sixth International Conference on Competence-Based Management (IMD, Lausanne, Switzerland, 26-28 October) - **Program assistant**

V. OTHER PROFESSIONAL ACTIVITIES

RESEARCH GRANTS

- 2009 CSR in the Flemish Government, Department Work and Social Economy and the related agencies (VDAB, ESF, Syntra Flanders, Subsidies), **Grant financed by the Flemish Government** (41,300 EUR)
- 2005 Faculty of Economics and Business Administration, Ghent University, Belgium, **Research Fund Grant** (884 EUR)
- 2003 Faculty of Economics and Business Administration, Ghent University, Belgium, **Research Fund Grant** (930 EUR)
- 2002 VIONA framework, the Flemish Ministry of Employment and Tourism, Belgium, **Grant financed jointly by the Flemish Government and the ESF** (16,800 EUR)

SHORT STAY AT FOREIGN UNIVERSITIES

- ERASMUS mobility: Dentchev, N.A. (2013). *Corporate Social Responsibility: A quest for innovation*. Lecture at University for national and world economy (04 – 13.04.2013)
- ERASMUS mobility: Dentchev, N.A. (2012). *Toward sustainable business models : necessity, opportunity and a challenge*. Lecture at University for national and world economy (17 – 26.03.2012)
- ERASMUS mobility: Dentchev, N. A. (2008). *On the current financial crisis: Economic tsunami for modern economy*. Lecture at University for national and world economy (15.12.08), Plovdiv University (17.12.2008), University for Food Technology (18.12.08), Bulgaria.

EDITORIAL BOARD MEMBER

- Business & Society, SSCI (2010 – now)
- Studies of Organizational Management & Sustainability (2013 – now)
- Accountancy & Bedrijfskunde, Kluwer (2005 – now)

COMMITTEE MEMBER Ph.D CANDIDATES

- **Supervisor** of Franky De Cooman (U Nijmegen) “The interplay of the CSR process with the personal values of the executive”, with prof.dr. Jan Jonker
- **Supervisor** of Ivan Bozhikin (UNWE, Sofia) “Environmental policy for sustainable development: a comparative analysis”, with prof.dr. Rumen Gechev
- **Examination committee member** of Stijn Van Puyvelde (VUBrussel, internal defence dd 18.06.2013) “The governance of nonprofit organizations: a principal-agent framework” under supervision of prof.dr. Marc Jegers
- **Examination committee member** of Robert Beckett (Radboud Universiteit Nijmegen, public defence dd 17.06.2013) “Aporia or Euporia? An ethnomethodological investigation into stakeholder dialogue presented by UK corporations in their social reports (2003 – 2005 CE)” under supervision of prof.dr. F. Huijgen and prof.dr. J. Jonker
- **Examination committee member** of Lore Wellens (VUBrussel, internal defence dd 06.06.2013) “Downward accountability and effectiveness in nonprofit organizations under supervision of prof.dr. Marc Jegers
- **Examination committee member** of Anna Zoirou (VUBrussel, public defence dd 3.06.2013) “Information and communications technology knowledge transfer in complex organizations: The case of multi-unit Greek company” under supervision of prof.dr. Alain Verbeke
- **Examination committee member** of Jurgen Willems (VUBrussel, public defense dd 08/06/2012) “Nonprofit governance and effectiveness: Beyond the organizational perspective” under supervision of prof.dr. Marc Jegers and prof.dr. Roland Pepermans

- **Supervisory board member** of Mitchell van Balen (VUBrussel) “A framework for analyzing CSR portfolios” under supervision of prof.dr. Elvira Haezendonck
- **Supervisory board member** of Ali Simsek (VUBrussel) “Nonprofit governance” under supervision of prof.dr. Marc Jegers
- **Supervisory board member** of Kim Ceulemans (HUBrussel, KULeuven) “On the role of sustainability reporting and sustainability indicators in the process of integrating sustainability into institutions of higher education” under supervision of prof.dr. Luc Van Liedekercke and prof.dr. Ingrid Molderez.

MEMBERSHIPS

- Resonance Board of “Environmental and Prevention Management” Master program at HUB, Belgium (2007–now)
- Academy of Management: SIM, and Technology and Innovation divisions (2002 – now)
- International Association for Business and Society (2003 – now)
- Advisory board member of EU project Tempo-HEI, promoter prof.dr. Jan Jonker (U Nijmegen) (2011-2012)
- Alumni VOSEKO, UGent (2001 – now; and board member since 2010)
- Alumni INSTIMA, HUB (2007 – now)
- Alumni AIESEC (2000 – 2001: Board Member of Ghent LC, Belgium: Responsible SN)
- Past membership: European Business Ethics Network (2004 – 2006), Strategic Management Society (2002 – 2003).

VI. LANGUAGES

1. Bulgarian	Mother tongue	4. French	Good	7. Spanish	Notions (hobby)
2. English	Advanced	5. Russian	Good	8. Chinese - Mandarin	Notions (hobby)
3. Dutch	Advanced	6. German	Good		

VII. REFERENCES

Will be provided on request